

Sofrecom awarded 'Best Corporate Social Responsibility Initiative' at Telecom Review Summit

Dubai, 18 November 2020: At this year's Telecom Review Summit, the Middle East's largest ICT industry event, Sofrecom won the 'Best Corporate Social Responsibility Initiative' award. This year's Summit was organized both physically and virtually due to the ongoing pandemic, allowing panelists and attendees to participate in the hybrid event from anywhere in the world.

The award recognized the company's approach to corporate social responsibility which has been a model for many others to follow.

Toni Eid, CEO of Trace Media International and Founder of Telecom Review, commented, "The Telecom Review Awards committee received this year from the largest and most innovative ICT companies a record number of nominations that exceeded 300. This shows the high interest of ICT leaders in our awards and their trust in Telecom Review that kept the same standards despite the difficult times we're witnessing."

Jeff Seal, Managing Partner of Telecom Review North America noted, "The competition for these awards has grown this year with many more nominations than in the past. These awards recognize not only the best of the best in the industry, but also their achievements as individuals."

About Telecom Review

Telecom Review is the MENA region's biggest and most trusted telecom-specific magazine and digital news platform that covers the industry's current issues. It is a Trace Media-owned publication which is distributed in the Middle East and North Africa.

