

Press Release
Riyadh, 16th of October 2019

**The ITC and SOFRECOM partnership to deploy fiber network in the Kingdom of Saudi Arabia:
Main achievements and ambitions 2 years after.**

Almost two years after the announcement of their partnership to pilot the implementation and management of Outside Plant (OSP) across Saudi Arabia's regions by 2020, the Integrated Telecom Company (ITC), leader in information and communication technologies in Saudi Arabia and Sofrecom, a subsidiary of the Orange Group, specialized in Consulting and engineering in the telecommunications sector, are proud to announce that they have connected more than 400,000 households to the FTTH network.

The partnership which started in 2017 between ITC and Sofrecom, leads to sharing the experience and technological expertise of the Orange Group in the FTTH network. The detailed design and supervision of this network rollout is handled by Sofrecom. The Design methods and tool optimization proposed by Sofrecom contribute remarkably to the productivity enhancement of ITC teams.

In addition, Sofrecom's teams monitor the deployment and effective implementation of the network in accordance with ITC's engineering rules and by ensuring its operation and sustainability.

This project will enable ITC to ensure optimal and sustainable network service quality. Customers will benefit from new services such as high definition television, video-on-demand and home entertainment through fiber architecture to the user (FTTx).

Ghassan Itani, ITC President & CEO, said; *This major project actively contributes to the program with the Ministry of Communications and Information Technology (MCIT) for the deployment of the very high fixed flow in Saudi Arabia as part of the strategic plan «Saudi Vision 2030». Indeed, the Kingdom's 2030 National Transformation Plan aims to deploy FTTH in 90% of densely populated cities and 66% in other urban zones.*

«I am proud of the trust shown by the ITC group by holding Sofrecom to design, supervise and control the deployment of the FTTH network of the Kingdom. This major project will bring very high flows to the Kingdom's households and businesses. Our teams are fully committed to the success of this major project», added Guillaume Boudin, CEO of Sofrecom Group.

Sofrecom's expertise on the Very High Broadband (VHB):

Sofrecom has an End to End approach on VHB: from strategic planning, call of tender, start of production up to launch of new services. Its expertise comprises the complete lifecycle of the fiber optics deployment thanks to the high-quality studies to speed up and secure deployment, an industrialized process with customized tools and ultimately an investments optimization up to 15% of CAPEX and OPEX to maximize your return on investment. Sofrecom undertakes to support your FTTH projects thoroughly with its ongoing intelligence to identify innovations and solutions best suited to fiber projects thanks to its partners and its access the Orange group to test and upgrade Fiber project design and planning solutions.

About ITC

Integrated Telecom Company (ITC) is a leading Saudi based telecom provider and one of today's fastest-growing telecom companies offering next-generation solutions for broadband, connectivity, cloud computing, managed services, satellite services and internet services for businesses, wholesale and consumers segments.

ITC works with a number of IT specialized partners to provide communication solutions which rank it at the forefront of the Information and Communications Technology Service (ICT) providers in Saudi Arabia that enhances its capability to provide the best services in the Kingdom.

For more information about ITC products and services, please visit ITC website at www.itc.sa, also you may follow us on twitter @itcsaudi Arabia and LinkedIn: [linkedin.com/company/integrated-telecom-company-itc/](https://www.linkedin.com/company/integrated-telecom-company-itc/)

About Sofrecom

Sofrecom, an Orange Group subsidiary, serves telecoms operators worldwide, drawing on its unrivaled expertise in prospective studies, business consulting, networks and IT. Sofrecom contributes to the development and to the transformation projects of its clients: operators, governments and regulators. This is done by bringing to their clients required operational solutions and the experience of the Orange Group.

Thanks to the unique know-how of our 1750 consultants and experts, its customers benefit from a fine knowledge of the actual market and telecommunications stakes. Sofrecom has developed over almost 50 years its unique ingenuity in the operator businesses. As a result, it is now a world leader in information and communication technologies (ICT) as well as business consulting for the telecoms industry. Its experience of mature and emerging markets combined with its deep understanding of the structuring changes which affect the telecoms market, make it a valued partner for operators, governments and international investors.

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