

## **Marianne Brunat appointed CEO of Sofrecom Algeria**

Marianne Brunat has been named Chief Executive Officer of Sofrecom Algérie, with effect from 1st November 2018, in addition to her duties as Sales Manager of Sofrecom Group.

With more than 20 years of professional experience, Marianne Brunat started her career in 1995 within the France Télécom Group, first as a business engineer in the B2B field and then by developing and managing a portal and digital services for the use of local authorities.

Marianne Brunat created in 2000 a new media strategy consulting company, and rejoined then Andersen Consulting / Bearingpoint as a manager then senior manager within the Telecom/Media/Utilities team. She conducted among other things missions of strategy, business development, organization, marketing, operational performance and digitalization for various operators in France and in Europe.

In 2009, Marianne rejoined the Orange Group again to develop the concession activities of the Group and take over the sales department of the Public Initiative Networks. Since 2013, Marianne has been a Regional Representative of Orange in Ile-de-France.

Marianne Brunat is a graduate of the Institut Supérieur de Gestion, international training cycle.

### **About Sofrecom**

Sofrecom, a subsidiary of Orange Group, is a consulting and engineering company specialized in telecommunications. Sofrecom analyzes and anticipates sector trends.

It advises, guides and supports the development and transformation of telecom operators, governments and regulators. Sofrecom's experience in mature and emerging markets, combined with its deep understanding of the structuring changes affecting the telecoms market, make it a valued partner for operators, governments and international investors.

For more information go to [www.sofrecom.com](http://www.sofrecom.com) or follow us on LinkedIn, Twitter and Facebook.

### **About Orange**

Orange is one of the world's leading telecommunications operators with sales of 40.9 billion euros in 2016 and has 154,000 employees worldwide at 31 March 2017, including 95,000 employees in France. Present in 29 countries, the Group has a total customer base of more than 265 million customers at 31 March 2017, including 203 million mobile customers and 19 million fixed broadband customers worldwide. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the Orange Business Services brand. In March 2015, the Group presented its new strategic plan Essentials2020, which places customers' experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com)

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